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News Release

For Immediate Release

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Lawler's Desserts Lays the Foundation for 'Sweet Success' with ProcessPro[®] Premier

St. Cloud, Minn., May 28, 2010 -- Lawler Foods, Ltd. recently selected ProcessPro[®] Premier ERP software to manage its production processes. At home in Humble, Texas, this 30-year family owned and operated business is leader amongst the finest dessert production manufacturers. Lawler Foods is a manufacturer of gourmet cheesecakes, cakes and pies that are used in restaurants, hotels and other fine foodservice establishments around the world. Their high quality products are the result of using the best quality ingredients along with a "home-made" approach to making each dessert.

Over the years, Lawler Foods has experienced significant growth. In order to manage business growth, they have had to increase their baking, storing, and shipping capacity. However, the owners of Lawler Foods soon realized that increasing equipment and space was only half the solution to managing production at a much higher scale.

"The business team at Lawler Foods reached a point where they understood they had a great need for a production management tool," says Daniel Erickson, Product Consultant, ProcessPro. "ProcessPro[®] Premier ERP best fit their needs with complete integration, audit trail, lot tracking, Material Requirements Planning, and other capabilities."

ProcessPro[®] Premier is a fully integrated, real time ERP that offers a complete system from beginning sales order entry through the manufacturing and accounting process. Additionally, ProcessPro[®] Premier has been designed specifically with the regulated manufacturer in mind. Any company that must adhere to FDA and cGMP regulations will be able to maintain compliance regularly as well as be prepared for a product recall.

For more information about ProcessPro[®] Premier and how it can meet your specific process manufacturing needs, visit www.ProcessProERP.com.

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ProcessPro[®] Premier is the leading mid-market ERP software solution for the process manufacturing industry. Designed specifically for manufacturers that combine batches of mixtures, ProcessPro[®] Premier seamlessly integrates all aspects of plant operation, from beginning order entry through manufacturing, packaging, shipping and accounting. ProcessPro[®] Premier is available with full source code and is sold and supported directly by ProcessPro. Visit ProcessPro's web site at www.ProcessProERP.com or call 800/457-3548 for more information.

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