

# ProcessPro



## Daniel Erickson,

Director, Product Strategy

### Publications

*"10 Often Forgotten ERP Implementation Faux Pas,"* Manufacturing Business Technology, March 10, 2015

*"The New Expectations of ERP: Mobile Reporting and Analytics"* CIO Review, May, 2016

*"The Essentials of Recall Prevention with ERP"* Food Manufacturing, October 10, 2018

*"Implementing a HACCP Plan to Address Audit Concerns in the Infused Market,"* Cannabis Industry Journal, May 7, 2019

### Certifications

ICAgile Certified Professional

### Awards

Silver, Product Developer of the Year, The 2014 Stevie American Business Awards

### On the Personal Side

Daniel is an avid reader of management, technology, historical fiction, and current events topics. He enjoys the outdoors and conservation, NFL and Fantasy football, and spending time with his family.

Daniel has been with OSAS since 1999. Currently as the Director of Product Strategy, Daniel focuses on driving overall market success by ensuring the products meet both current and future market demands. Leveraging his extensive understanding of process manufacturing, the unique business trends of this industry, and information gathered from market analysis, customer feedback, and regulatory compliance, he drives product decisions. Dan has a passion for connecting the benefits of ERP solutions to batch process manufacturers and helping to effectively solve their key business challenges.

Previously, Daniel held a variety of positions within the company including implementation, account management, product consulting, product management, and sales which has provided him an aptitude for manufacturing and the nuances within the food and beverage, dietary supplement/nutraceutical, and specialty chemical industries. His diverse experience with the customer base and within the company provides a strong foundation for his position.

### Contact Daniel Erickson

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