



## Daniel Erickson, ProcessPro Product Strategy Manager

Daniel has been with ProcessPro since 1999. Currently as ProcessPro Product Strategy Manager, Daniel focuses on driving overall market success by ensuring the products meet both current and future market demands. Leveraging his extensive understanding of process manufacturing, the unique business trends of this industry, and information gathered from market analysis, customer feedback, and regulatory compliance, he drives product decisions. Dan has a passion for connecting the benefits of ProcessPro's ERP solution to batch process manufacturers and helping to effectively solve their key business challenges.

Previously, Daniel held a variety of positions within the company including implementation, account management, product consulting, product management, and sales which has provided him an aptitude for manufacturing and the nuances within the food and beverage, dietary supplement/nutraceutical, and specialty chemical industries. His diverse experience with the customer base and within ProcessPro provides a strong foundation for his position.

### Publications

*"10 Often Forgotten ERP Implementation Faux Pas,"* Manufacturing Business Technology, March 10, 2015

*"Business Intelligence Helps Manufacturers Keep Smart, Stay Sharp,"* Manufacturing Business Technology, May 24, 2015

*"Process Manufacturing ERP"* Column, Monthly Guest Post, ERP Focus

*"The New Expectations of ERP: Mobile Reporting and Analytics,"* CIO Review

### Certifications

ICAgile Certified Professional

### On the Personal Side

Daniel is an avid reader of management, technology, historical fiction, and current events topics. He enjoys the outdoors and conservation, NFL and Fantasy football, and spending time with his family.

### Awards

Silver, Product Developer of the Year,  
The 2014 Stevie American Business Awards

### Contact Daniel Erickson

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### Learn More About ProcessPro

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